

Priority Populations Tobacco Control Networks

- Iowa Department of Public Health, Division on Tobacco Use Prevention & Control





The Networks



- African American, Urban Dreams
- Asian Pacific American, Employee & Family Resources
- Latino/Hispanic, Proteus, Inc.
- LGBT, Employee & Family Resources
- Native American, Aberdeen Area Tribal Chairmen's Health Board



EFR EMPLOYEE & FAMILY RESOURCES

PROTEUS

INC

African American Tobacco Control Network

- Areas assessed: Cedar Rapids, Davenport, Des Moines, Iowa City, Sioux City, Waterloo

Other community issues

African American

- Unemployment
- Economy
- Crime
- Drugs

Asian Pacific American

- Areas Assessed: Des Moines, Ames, Storm Lake, Sioux City, Iowa City



Other community issues

Asian Pacific American

- Language Barriers
- Education
- Health Care
- Gambling
- Youth pregnancy



Latino/Hispanic

- **Areas Assessed: Marshalltown, Waterloo, Des Moines, Denison, Columbus Junction, Storm Lake, Osceola**

Other community issues

Latino/Hispanic

- Language Barriers
- Legal Status
- Socioeconomic Status
- Importance of Education
- Access to Health Care
- Mistrust

Fairness!



LGBT

- Areas Assessed: Des Moines, Iowa City, Cedar Falls/Waterloo, Cedar Rapids, West Burlington

Other community issues

LGBT

- Lack of Support
- Equal Rights
- More Community Events
- Suicide
- Hate Crime

Native American

- Areas Assessed: Tama County (Meskwaki Nation Settlement Area) & Woodbury County (Urban Indian Area).



Other community issues

Native American

- Education
- Job Training
- Drug Use
- Alcohol Use
- Housing Issues



Assessment Strategies

- Face to face surveys
- Face to face interviews
- Phone interviews
- Group interviews
- E-mail interviews
- Audio recordings





Stakeholders

- JEL/YEL
- Quitline Iowa
- Community Members
- Community Partnerships
- Faith/Community Based Organizations
- IDPH
- Health Care Providers

Strategies

A close-up photograph of two hands shaking in a firm grip. The hands are positioned in the center of the frame, with fingers interlaced. The person on the left is wearing a dark blue suit jacket and a white shirt cuff. The person on the right is wearing a dark grey suit jacket and a white shirt cuff. The background is a blurred, textured surface, possibly a wall or a backdrop.

- Involvement in each other's coalitions
- Pledge drives
- Increase number of diverse callers to Quitline Iowa
- Recruit Priority Populations youth to join JEL and attend JEL summit.
- Policy Changes

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??Questions??

